



THE COMMITTEE MINUTES

for the meeting

Tuesday 2 July 2019

in the Colonel Light Room,
Adelaide Town Hall



Present - The Right Honourable the Lord Mayor [Sandy Verschoor];
Councillor Abiad (Deputy Lord Mayor) (Chair)
Councillors Abrahamzadeh, Couros, Donovan (Deputy Chair), Hou, Hyde, Khera, Knoll
Moran and Simms.

Acknowledgement of Country

At the opening of the Committee Meeting, the Chair stated:

'Council acknowledges that we are meeting on traditional Country of the Kaurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kaurna people living today.

And we also extend that respect to other Aboriginal Language Groups and other First Nations who are present today.'

Apologies and Leave of Absence

On Leave – Councillor Martin.

Confirmation of Minutes - 18/6/2019

That the Minutes of the meeting of The Committee held on 18 June 2019, be taken as read and be confirmed as an accurate record of proceedings.

Exclusion of the Public

1. Item 4.1 - Exclusion of the Public to Consider [2018/04291] [TC]:
For the following Discussion Forum Item in Confidence:
 - 5.1. Presentation – Commonwealth Games Feasibility Study [s 90(3) (j)]

Order to Exclude for Item 5.1:

THAT THE COMMITTEE:

1. Having taken into account the relevant consideration contained in s 90(3) (j) and s 90(2) & (7) of the *Local Government Act 1999 (SA)*, this meeting of The Committee dated 2/7/2019 resolves that it is necessary and appropriate to act in a meeting closed to the public as the consideration of Item 5.1 [Presentation – Commonwealth Games Feasibility Study] listed on the Agenda in a meeting open to the public would on balance be contrary to the public interest.

Grounds and Basis

At the request of the State Government, this item includes information provided on a confidential basis provided by a public authority. The disclosure of this information could reasonably prejudice the ability of Council to undertake/participate in future negotiations relating to hosting a future Commonwealth Games.

Public Interest

The Committee is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances given that information as provided in the briefing relates to the potential hosting of a Commonwealth Games. The release of such information may pre-empt the potential negotiating ability of the City and State Government for future commercial deals relating to the opportunity to host the Commonwealth Games.

2. Pursuant to s 90(2) of the *Local Government Act 1999 (SA)*, this meeting of The Committee dated 2/7/2019 orders that the public (with the exception of members of Corporation staff and any person permitted to remain) be excluded from this meeting to enable this meeting to receive, discuss or consider in confidence Item 5.1 [Presentation – Commonwealth Games Feasibility Study] listed in the Agenda, on the grounds that such item of business, contains information and matters of a kind referred to in s 90(3) (j) of the Act.

Councillor Moran, Members of the public and Corporation staff present not directly involved with Item 5.1 left the Colonel Light Room at 6.05pm.

Confidential Item 5.1

Presentation – Commonwealth Games Feasibility Study
Section 90 (3) (j) of the *Local Government Act 1999 (SA)*
Pages 3 - 17

The Colonel Light Room re-opened to the public and Councillor Hyde left at 6.32pm.

Confidentiality Order

Minute 2 - Item 5.1 - Presentation – Commonwealth Games Feasibility Study [TC]

Confidentiality Order

That in accordance with Section 91(7) & (9) of the *Local Government Act 1999 (SA)* and because Item 5.1 [Presentation – Commonwealth Games Feasibility Study] listed on the Agenda for the meeting of The Committee held on 2 July 2019 was received, discussed and considered in confidence pursuant to Section 90(3) (j) of the *Local Government Act 1999 (SA)*, this meeting of The Committee do order that:

1. the discussion and any other associated information submitted to this meeting and the Minutes of this meeting in relation to the matter remain confidential and not available for public inspection until 31 December 2026;
2. the confidentiality of the matter be reviewed in December 2020;
3. the Chief Executive Officer be delegated the authority to review and revoke all or part of the order herein and directed to present a report containing the Item for which the confidentiality order has been revoked.

Discussion Forum Item

3. Item 6.1 - Splash Adelaide 2.0 [2017/02275] [TC]

Discussion Facilitators:

Noni Williams, Manager Events, City of Adelaide

Precis of topic:

Utilising a PowerPoint presentation, past experiences of the Splash Adelaide program were shared with Council members, including a brief history, budget considerations, examples and community sentiment, and to gauge Council member's interest and focus for a reimagined Splash Adelaide.

During the discussion, Councillor Hyde re-entered the Colonel Light Room at 6.34pm.

The PowerPoint presentation utilised is attached for reference at the conclusion of the Minutes of this meeting.

Items for Consideration and Recommendation to Council

4. Item 7.1 - Greening Award Winners – background information [2018/01914] [TC]

THAT THE COMMITTEE RECOMMENDS TO COUNCIL

That Council

1. Notes the report and the background information relevant to the 2018-19 Greening Awards contained in Attachment A to Item 7.1 on the Agenda for the meeting of The Committee held on 2 July 2019.

5. Item 4.2 - Communication in Other Languages [2016/02563] [TC]

THAT THE COMMITTEE RECOMMENDS TO COUNCIL

That Council:

1. Approves a three-month trial in which the City of Adelaide's Customer Centre will offer a free face-to-face translation service in Mandarin, with a view to assisting Adelaide's residents, businesses and visitors with Council services on a rostered basis.
 - 1.1 The trial will provide a translation service in Mandarin, available at certain days/times per week, for a three-month period.
 - 1.2 Information will be gathered about the service usage, and at the end of the trial period a report will be provided to Council with findings and a recommendation for future options.

6. Item 4.3 - Community Consultation Policy [2018/00448] [TC]

THAT THE COMMITTEE RECOMMENDS TO COUNCIL

That Council:

1. Adopts the updated Community Consultation Policy as detailed in Attachment A to Item 7.3 on the Agenda for the meeting of The Committee held on 2 July 2019.

7. Item 4.4 - Proposals for multi-year event licences (2019-2024) [2018/02467] [TC]

THAT THE COMMITTEE RECOMMENDS TO COUNCIL

That Council:

1. Notes that all proposals for multi-year event licences as stated below are subject to the event management approaches as included in Attachment A to Item 7.4 on the Agenda for the meeting of The Committee held on 2 July 2019 and all necessary documentation being provided to execute the event licence.
2. Approves to grant a five year event licence to:
 - 2.1. Adelaide Horse Trials Management Inc for the use of Rymill Park/Murlawirrapurka (Park 14), Victoria Park/Pakapakanthi (Park 16) and King Rodney Park/Ityamai-itpina (Park 15) for the Mitsubishi Motors Australian International 3 Day Event from 2019-2023.
 - 2.2. Enventive Incorporated for the use of Red Gum Park/Karrawirra (Park 12) and Pinky Flat for Corporate Cup from 2019-2023.
 - 2.3. Catholic Church Endowment Society for the use of Veale Park/Walyu Yarta (Park 21) for the Marian Procession from 2020-2024.
3. Approves to grant a three year event licence to:
 - 3.1 Adelaide Festival Centre Trust for the use of the Adelaide Riverbank Lawn (Barr Smith Walk) for the Lucky Dumpling Market from 2019-2021.
 - 3.2 Cheesefest Australia Pty Ltd for the use of Rymill Park/Murlawirrapurka (Park 14) for Cheesefest&FERMENT from 2019-2021.
 - 3.3 Enventive Incorporated for the use of Peace Park for the Mother's Day Classic from 2020-2022.
 - 3.4 Skating At Pty Ltd for the use of Victoria Square/Tarntanyangga (South) for Skating At Victoria Square from 2020-2022.
 - 3.5 Hutt St Centre for the use of Victoria Park/Pakapakanthi (Park 16) and Peppermint Park/Wita Wirra (Park 18) for Walk a mile in my boots from 2019-2021.
4. Approves to grant a three year event licence with the option of a two-year extension to:
 - 4.1 L&W Entertainment Productions Pty Ltd for the use of Hindmarsh Square/Mukata for Cirque Africa from 2020-2024.
5. Approves to grant a five year event licence to Any Excuse... Pty Ltd for Vegan Festival from 2019-2023.
6. Approves that the granting of the above as outlined in paragraph 5 involves Vegan Festival being delivered in Rundle Park/Kadlitpina (Park 13) in 2019 with a hold on both Rundle Park/Kadlitpina (Park 13) and Victoria Square/Tarntanyangga (North) until 31 January 2020.
7. Authorises delegation to the Chief Executive Officer or delegate to finalise the site location for Vegan Festival (Rundle Park/Kadlitpina (Park 13) or Victoria Square/Tarntanyangga(North) for the remainder of their multi-year event licence, noting that this finalisation would occur by 31 January 2020.
8. Authorises delegated authority to the Chief Executive Officer or delegate to negotiate and finalise all multi-year event licence agreements over the term of the multi-year event licences (Refer paragraph 47 of Item 7.4 on the Agenda for the meeting of The Committee held on 2 July 2019).
9. Approves the request from the organisers of Glendi Greek Festival's for the closure of Reconciliation Plaza as part of their event for the remainder of the life of their multi-year event licence, as per their event management approaches as detailed in Attachment A to Item 7.4 on the Agenda for the meeting of The Committee held on 2 July 2019.
10. Approves the amendment of the existing multi-year event licence with Adelaide Festival Corporation for the Adelaide Festival Hub to include concerts as part of the Adelaide Festival Hub for the remainder of the life of their multi-year event licence, as per their event management approaches as detailed in Attachment A to Item 7.4 on the Agenda for the meeting of The Committee held on 2 July 2019.

Councillor Couros left the Colonel Light Room at 7.04pm.

Council Member Discussion Forum Items

Discussion ensued around the possibility of the privatisation of the tram network.

During the discussion:

- Councillor Couros left the Colonel Light Room at 7.06pm and re-entered at 7.08pm.
- Councillor Moran left the Colonel Light Room at 7.06pm.

Exclusion of the Public

8. Item 9.1 - Exclusion of the Public to Consider [2018/04291] [TC]:

For the following Item for Consideration and Recommendation to Council in Confidence:

10.1. Greening Awards [s 90(3) (a)]

Order to Exclude for Item 10.1:

THAT THE COMMITTEE:

1. Having taken into account the relevant consideration contained in s 90(3) (a) and s 90(2) & (7) of the *Local Government Act 1999 (SA)*, this meeting of The Committee dated 2/7/2019 resolves that it is necessary and appropriate to act in a meeting closed to the public as the consideration of Item 10.1 [Greening Awards] listed on the Agenda in a meeting open to the public would on balance be contrary to the public interest.

Grounds and Basis

This Item is confidential as it contains recommendations of award recipients and includes assessment and discussion regarding the merits of proposals from identified individual members or groups from the community.

The early disclosure of these recommendations and discussion may prejudice the judging process and implicate individual members or groups from the community.

2. Pursuant to s 90(2) of the *Local Government Act 1999 (SA)*, this meeting of The Committee dated 2/7/2019 orders that the public (with the exception of members of Corporation staff and any person permitted to remain) be excluded from this meeting to enable this meeting to receive, discuss or consider in confidence Item 10.1 [Greening Awards] listed in the Agenda, on the grounds that such item of business, contains information and matters of a kind referred to in s 90(3) (a) of the Act.

Members of the public and Corporation staff present not directly involved with Item 10.1 left the Colonel Light Room at 7.09pm.

Confidential Item 10.1

Greening Awards

Section 90 (3) (a) of the *Local Government Act 1999 (SA)*

Page 21

The Colonel Light Room re-opened to the public at 7.13pm.

Confidentiality Order

Minute 9 - Item 10.1 - Greening Awards [TC]

Confidentiality Order

In accordance with Section 91(7) & (9) of the *Local Government Act 1999 (SA)* and because Item 10.1 [Greening Awards] listed on the Agenda for the meeting of The Committee held on 2 July 2019 was received, discussed and considered in confidence pursuant to Section 90(3) (a) of the *Local Government Act 1999 (SA)*, this meeting of The Committee do order that:

1. the resolution, the report, the discussion and any other associated information submitted to this meeting and the Minutes of this meeting in relation to the matter remain confidential and not available for public inspection until 31 December 2026;
2. the confidentiality of the matter be reviewed in December 2020;
3. the Chief Executive Officer be delegated the authority to review and revoke all or part of the order herein and directed to present a report containing the Item for which the confidentiality order has been revoked.

Closure

The meeting closed at 7.13pm.

Councillor Abiad (Deputy Lord Mayor)
The Committee Chair

Documents attached:

Minute 3 - Item 6.1 - Splash Adelaide 2.0, PowerPoint Presentation

Splash Adelaide

Workshop Purpose:

To share past experiences of the Splash Adelaide program with Council members, including a brief history, budget considerations, examples and community sentiment, and to gauge Council member's interest and focus for a reimagined Splash Adelaide.

PROGRAM: ECONOMIC DEVELOPMENT & TOURISM

AUTHOR: Vicky Antoniou | APPROVING OFFICER: Craig Burton

The Committee Meeting - Minutes - 2 July 2019

Licensed by Copyright Agency. You must not copy this work without permission.

A MULTICULTURAL
CITY WITH A
PASSION TO
CREATE
AUTHENTIC AND
INTERNATIONALLY
RENOWNED
EXPERIENCES

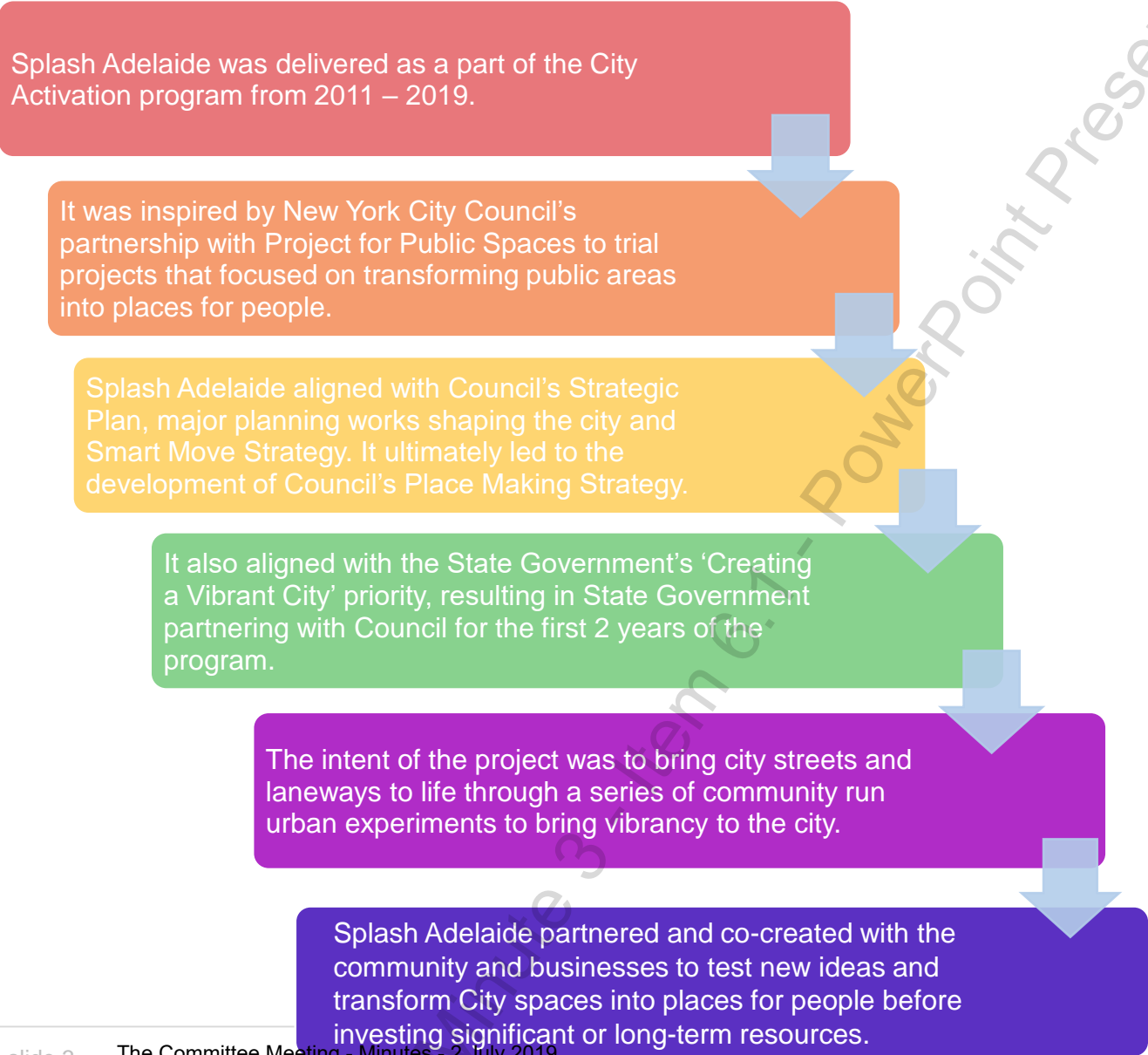


CREATIVE

- This workshop is in response to the 12 March 2019 Motion on Notice regarding the Splash Adelaide Program which states that Administration:
 - 1) *Prepare a report and present at a workshop on Council's past experiences with the Splash Adelaide Program. Information provided to include a brief history, budget considerations, examples and community sentiment.*
 - 2) *Deliver a Splash 2.0 - City Activation Program as part of the 2019-2020 budget consideration.*
- The pre-reading provided to Council, along with this workshop, addresses both components of the motion.
- A quick overview of the Splash Adelaide program was provided at the Committee Meeting on 4 June 2019.
- This workshop is in follow up to the above-mentioned Committee Meeting, and provides more detail about the program. It also seeks input from Council regarding the outcomes a re-imagined Splash Adelaide could achieve.

SPLASH ADELAIDE

How it all began....



Waymouth Street Party



Ebenezer Night Market

SPLASH ADELAIDE

What was it?

26

An anything goes approach to placemaking, delivered as part of the City Activation Program from 2011-2019.

Brought city streets and laneways to life through a series of short-term community run urban experiments.

Involved partnering and co-creating with the community and businesses to trial new ideas.

Lighter, quicker, cheaper approach.

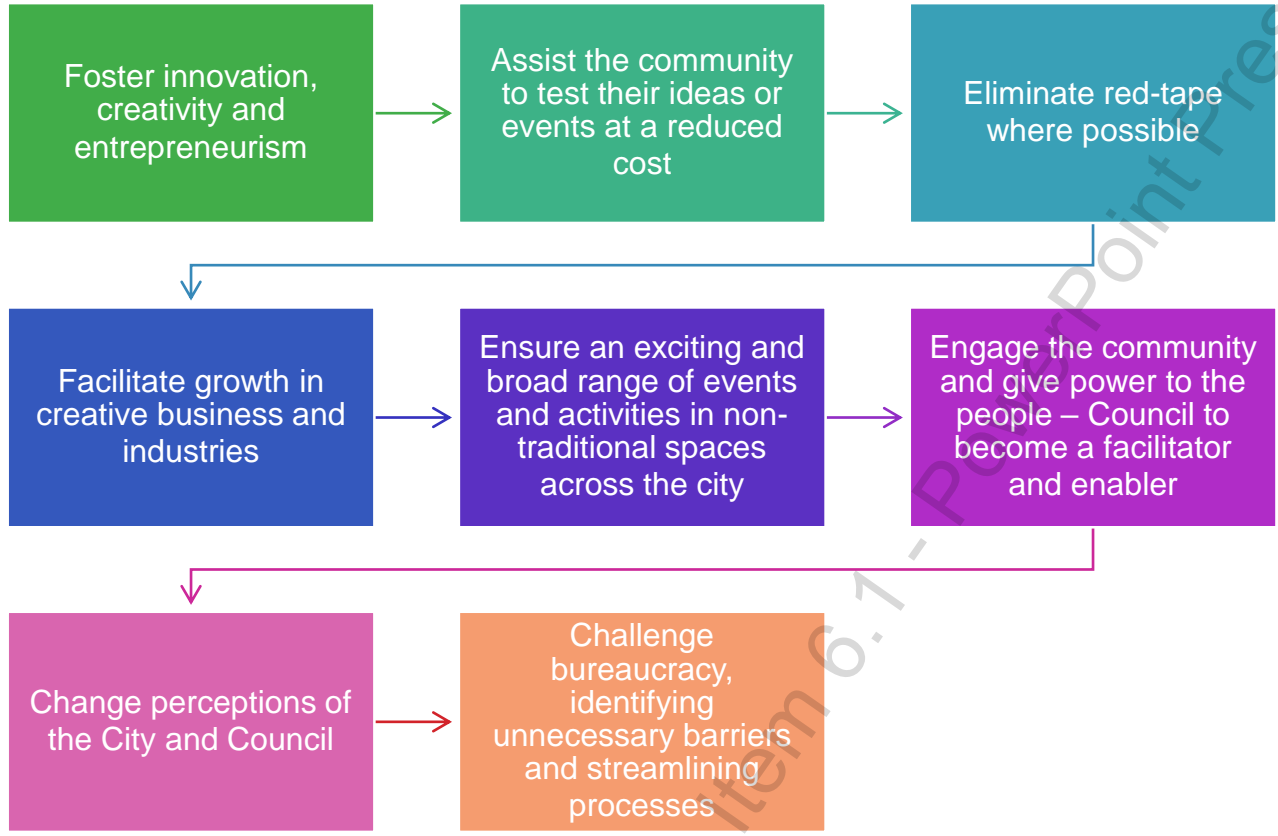
Transformed city spaces into places for people.



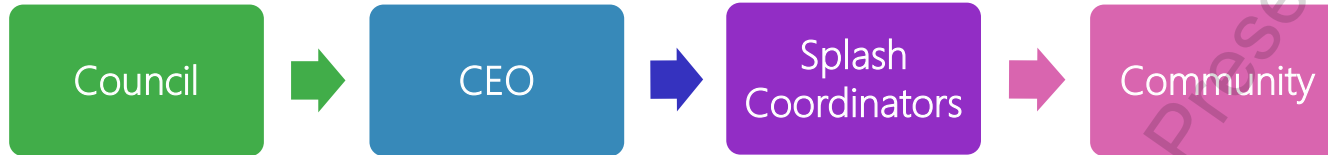
Trades Hall Lane



Gresham St Mural (Vans the Omega)



The Splash 'Governance' Model



- Council delegated full authority for Splash Adelaide project selection, design and implementation to the CEO. They were provided with an annual report on the progress and outcome of the project.
- Community and businesses could apply to trial their ideas as part of the program, with priority given to projects that had the highest percentage of private funding. Here's how: <https://www.youtube.com/watch?v=dLinaGQ9uIQ>
- Technical and financial assistance was provided to help projects come to life for up to three seasons.
- Projects needed to be safe, flexible, easy to install and quick to reverse if needed (the '24 hour' rule).
- Public consultation policy and other regulations were suspended - 'we consulted by doing' unless required under legislation.
- We waived fees for things like permits and road-closures.
- Splash Adelaide Event Consultants navigated the inner workings of Council for applicants (e.g. permits, DA's, permissions) and upskilled participants via mentoring and the delivery of the 'How to Splash' workshop series, which focused on developing community connections and building community capacity and resilience.
- Dedicated Splash Adelaide digital and social media channels were used to promote projects.
- Projects were monitored during the implementation period to inform changes during the trial and planning for future opportunities.
- Catch a glimpse of how it looked here: <https://www.youtube.com/watch?v=dAU4xbWItDI> / <https://www.youtube.com/watch?v=fgA7UXwOkz8> (short version)

LESSONS LEARNT

- The beauty of Splash Adelaide was that things didn't always go to plan.
- Failure wasn't feared, but considered an experience from which to learn from.
- We learnt more from things going wrong than right.

Urban Retreat (Gawler Place)

1. This project aimed to reclaim street space in Gawler Place to create a public plaza, with simple food vendors, street interest and activity.
2. Simple seating with umbrellas, combined with low planters, trees and the Splash Adelaide white VW planter mascots created a flexible and adaptable plaza area.
3. Feedback from businesses throughout the trial influenced improvements to the plaza design, including opening up pedestrian walkways and improving sightlines to the Mall.
4. What worked: People enjoyed the public seating and the range of food and drink vendors. The novelty and interest made most people return.
5. Key learnings: Accessible car parks for the Southern side of Gawler Place were relocated, however the new accessible parking spaces were not considered close enough to medical and optical businesses in Gawler Place. Shade was needed on sunny days, but umbrellas and tree canopies affected businesses' lines of sight from the Mall. Unattractive road barriers made the road appear closed.



The Depot

1. In 2012, Splash Adelaide supported a group of entrepreneurs to activate an underutilised block of land on Franklin St into a temporary entertainment venue during Fringe.
2. Fascination Street, a collective of Adelaide artists, architect graduates and designers were commissioned to design the space.
3. Over 500,000 people attended the space, which hosted a number of events and concerts over four weeks.
4. CoA invested \$10K and significant people resources from the Property and Splash Adelaide teams into clearing the site and ensuring it was fit for operation, however CoA had little authority or influence over the programming of the space.
5. A lot of support was provided to stakeholders throughout the project despite stakeholder consultation having occurred.
6. Key learning: Engaging with the client earlier would have been beneficial so that we could ensure concrete plans were in place prior to providing project approval.



MOBILE FOOD VENDING



STARTED AS A PILOT PROJECT
IN 2011/12



RESULTED IN COUNCIL
ENDORSED OPERATING
GUIDELINES IN MAY 2013



STATE GOVERNMENT LEGISLATION
ON MOBILE FOOD VENDORING
PASSED IN MARCH 2018

OUTDOOR DINING



REDUCED RED TAPE &
RELAXED REGULATIONS
AS A PILOT PROJECT IN 2012/13



61 NEW OUTDOOR DINING PERMITS
ISSUED DURING TRIAL IN 2012,
COMPARED TO 29 IN 2011
(100% INCREASE)



RESULTED IN REVISED OUTDOOR DINING
OPERATING GUIDELINES IN 2013, AN INCREASE
IN OUTDOOR DINING PERMITS FROM
208 IN 2011 TO 547 IN 2019 &
A REDUCTION IN PERMIT TURNAROUND TIME
FROM 60 DAYS TO 9 DAYS

STREET ART



SUPPORTED A
STREET ART EXPLOSION

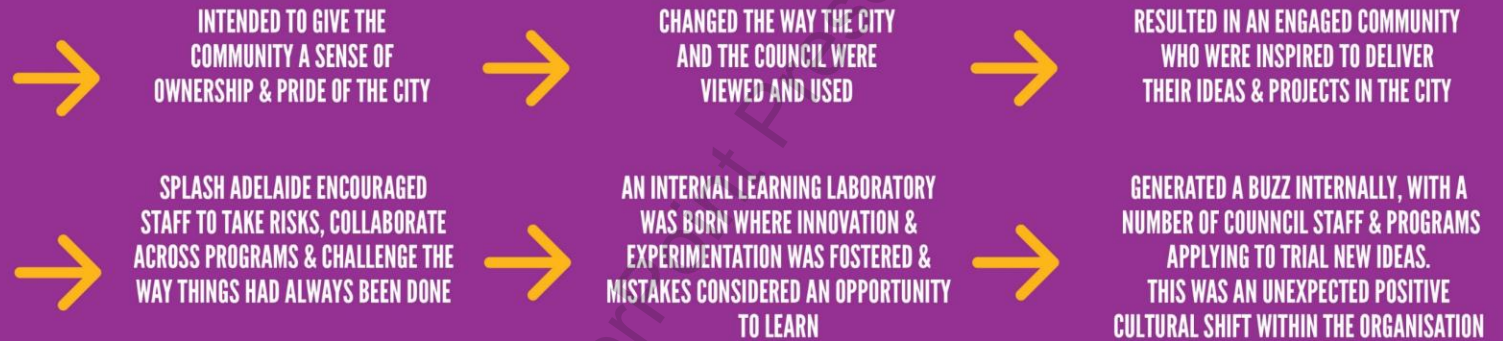


TOGETHER WITH SMALL BAR LIQUOR
LICENSING REFORMS &
OTHER LANEWAY ACTIVITIES & EVENTS



INSPIRED THE DEVELOPMENT
OF A NEW
LANEWAY CULTURE & INVESTMENT

CULTURAL CHANGE



REDUCTION IN RED TAPE



ROAD ACTIVATIONS



Creatives

City Champions

Community

Business Incubator

Neighbourhoods

Transformation

Cultural Change



Which of the original Splash Adelaide objectives do you feel are still relevant today?

What outcomes would you like to see the community led Splash Adelaide program achieve?